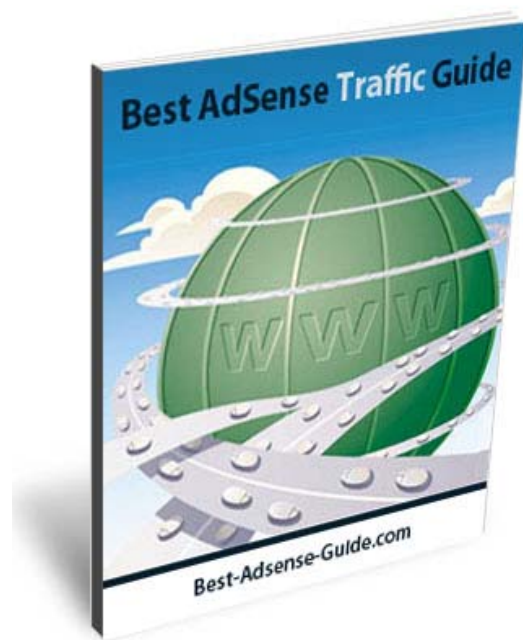


# Best AdSense Traffic Guide

Last Updated **August 02 2010**



**By Victor Awo**

# The Best AdSense Traffic Guide

## Contents

<b>1. AdSense Traffic Guide Basics</b>	<b>3</b>
<b>2. Various Sources for AdSense Traffic</b>	<b>5</b>
<b>3. The Work needed to Attract Visitors to your Site</b>	<b>7</b>
<b>4. Developing a Marketing Strategy for your Website</b>	<b>10</b>
<b>5. Social Bookmarking Sites and AdSense Traffic</b>	<b>12</b>
<b>6. Article Directories and AdSense Traffic</b>	<b>14</b>
<b>7. Internet Forums and AdSense Traffic</b>	<b>16</b>
<b>8. Web 2.0 Sites and AdSense Traffic</b>	<b>18</b>
<b>9. Blog Commenting and AdSense Traffic</b>	<b>20</b>
<b>10. YouTube and AdSense Traffic</b>	<b>21</b>
<b>11. Link Exchanging and AdSense Traffic</b>	<b>23</b>
<b>12. Different ways of getting AdSense Traffic</b>	<b>25</b>
<b>13. Alternative Traffic Sources</b>	<b>27</b>

# Best AdSense Traffic Guide

## 1. AdSense Traffic Guide Basics



Central to all AdSense publishers' traffic ambitions are the Search Engines. They are like sentinels that are an ever present universal aspect of the internet. Nearly everyone uses a Search Engine to find websites.

Even if you've discovered a different way to attract traffic to your AdSense website, the power and potential of Search Engines should not be ignored. If an AdSense publisher can master the Search Engines they are half-way towards major AdSense success.

### a. How to Rank well with Search Engines

You rank well with the Search Engines by using Search Engine Optimization techniques (SEO) on your website. There are two general types of SEO that you can do on your website. On-page SEO methods which involve the use of keywords, (for more information go to [AdSense SEO](#)) and there are off-page SEO techniques which are more crucial for attaining high Search Engines rankings. Google (and a number of other Search Engines) determine the importance of a site through how many backlinks it has. The more backlinks a particular website has the better it ranks with the Search Engines.

Backlinks are basically links from other sites that point to your website.

Now, not all backlinks are equal. Your website is given more kudos by Google if:

- The backlinks comes from a well-respected site (for example a high ranking website).
- The backlinks comes from a related website (websites that has similar themes).

# Best AdSense Traffic Guide

---

- You have a significant number of backlinks.

The principle here is to get as many backlinks as possible from as many 'authority' sites as possible that are related to your website theme. If you can accomplish this successfully your website will also become an authority site in its own right. This more or less means your website will get a very high ranking position on most Search Engines for popular keywords related to your AdSense theme... in other words lots and lots of traffic.

To ensure that you get the most out of your backlinks make sure you get them from a diverse range of domains (or IP's). Too many backlinks from the same IP decreases the initial power it gives you.

## **b. The Importance of Anchor Text**

Anchor text can help boost your SEO campaign. Anchor text is the hyperlinked text on a webpage.

For example, the following words; [AdSense SEO](http://www.best-adsense-guide.com/adsense_seo.html), is hyperlinked to the URL [http://www.best-adsense-guide.com/adsense\\_seo.html](http://www.best-adsense-guide.com/adsense_seo.html).

The words **AdSense SEO** is what is commonly known as the anchor text. Anchor text is given a lot of relevance by Search Engines (especially Google). Algorithms used by them index anchor text as separate data, which points to the possibility that they are very important Search Engine ranking criteria.

It is possible to increase your websites Searching Engine visibility by using the right keywords in anchor text.

## **c. How to Write HTML code for Anchor Text**

Anchor text normally tells a visitor what the page it's pointing to is about. Descriptive anchor text is best because it not only tells a visitor about the page that is been linked to but it also tells the Search Engines what the page is about. A general HTML link would look like the following:

```
<a href="http://www.best-adsense-guide.com/adsense_seo.html">AdSense  
SEO</a>
```

## 2. Various Sources for AdSense Traffic



The secret of AdSense success is AdSense traffic. Traffic containing visitors primed for your website topic, ready to deliver the all-important click. Nothing is more valuable to an AdSense publisher than extremely receptive visitors... more specifically AdSense traffic.

Traffic numbers are important, but you could potentially have hundreds of impressions per day and only get a few clicks on your AdSense ads. Whereas others may have a relatively low number of visitors going through their site but have a significantly higher click-through-rate (CTR) and as a consequence earn more AdSense money overall.

### a. Poor AdSense Traffic Sources

There are many factors that can determine the 'quality' of traffic you get. For example, bulk cheaply bought traffic (which you are not allowed to use if you use AdSense on your site) is extremely poor quality. Some publishers in utter desperation risk the wrath of Google and buy traffic in order to boost their earnings. This type of traffic can boost the number of impressions you have but because the source of traffic is artificial, the visitors coming from this source have no interest whatsoever on the website topic or unfortunately your AdSense ads.

Traffic from [social bookmarking sites](#) also tends to be bad for AdSense websites. Visitors coming from these sites generally make poor ad clickers due to the fact that users from social bookmarking sites like Digg often arrive at a website looking for specific types of information. They are focused, savvy and very blind to AdSense ads.

# Best AdSense Traffic Guide

---

## **b. How can you get Quality AdSense Traffic?**

Basically the source of traffic coming to your site is important. The best types of AdSense traffic are those coming from a source that helps visitors seek out your website. These are primarily visitors that have discovered your site through the use of a Search Engine. If your AdSense website is found through a search query, the visitor will be primed for your website and your ads. And if your website is well optimized with well researched keywords and contains good AdSense ads it is very likely that you will get very respectable CTR's.

Of course the AdSense topic has a major impact on CTR's. You are more likely to get a click from individuals looking for 'flights to London' (on a website about flights) than those seeking out information about 'how to format a hard drive' (on a techy website). But no matter what the topic is, you are more likely to get better CTR's if your traffic is coming primarily from search engine traffic.

## **c. The Importance of Keywords**

However, AdSense traffic coming from search engines can even be more primed and focused for your site and ads. By using well researched keywords in your website, you can get your site appearing on very specific web searches (especially those using **long-tail keywords**). Visitors seeking very specific information often respond positively to correspondingly specific ads that appear on your sites.

The secret to AdSense traffic is the source of the visitors passing through your site. Only through good search engine optimization and good keyword research, can you get quality AdSense traffic passing through your site via Search Engines.

### 3. The Work needed to Attract Visitors to your Site



AdSense traffic isn't something that just happens to brilliantly made sites. It doesn't come out from within the webshere to engulf a website deserving of its glory. AdSense traffic is something that has to be earned.

After planning, designing, researching and putting a decent AdSense website together, comes the equally difficult task of driving quality traffic to your site.

#### a. The Factors that are needed to Attract AdSense Traffic

The amount of work needed to drive traffic to a site depends, primarily on the type of website it is. Factors to consider are:

- **The website theme** (if it's niche or not)
- **The quality of the website** (the quality of information)
- **The level of user interactivity** (newsletters, blogs, forums etc...)
- **The degree of SEO done on the website** (on-page optimization with keywords)

All the above factors have an enormous impact on the level of work that will be needed to attract traffic to an AdSense website. For instance, if the website is based on a well-researched niche theme and it is also well optimized with **quality keywords** then it would be much easier to draw traffic to the site through the Search Engines (for more information go to [AdSense Keywords](#)).

AdSense websites based on niche themes don't have to compete with as many websites on the web for certain sections of traffic. And if the website has been

# Best AdSense Traffic Guide

---

optimized with well researched keywords it will be easily seen by the Search Engines and will be indexed quickly and correctly.

Other factors also have an impact on the amount of work necessary to attract traffic. A very important factor is the actual **content of the website** itself. Good content often helps attract return visitors. Return visitors can markedly boost the level of traffic passing through your website.

## **b. How much Work is needed?**

There is no maximum amount of work needed to attract visitors to your site, however there is a minimal amount.

First and foremost you need to submit your website to the Search Engines. This basic step helps get it indexed so that it can at least be found through basic search queries.

Use the following links for general submissions:

- For Google - <http://www.google.co.uk/addurl/?continue=/addurl>
- For Bing - <http://www.bing.com/webmaster/SubmitSitePage.aspx>
- For Yahoo - <http://search.yahoo.com/info/submit.html>

But just submitting your website isn't normally enough.

An appearance of your website on the thirtieth page of a popular keyword search query isn't going to get you much traffic.

The amount of time you spend promoting your site can differ from one site to the next. Factors such as the theme, the size and the level of optimization can all have an impact on the amount of time required to get the site noticed by the Search Engines (meaning at least a top ten position for your chosen themes related keywords).

But no matter what the theme or size some work will be needed to climb up the rankings. You need to firstly draw out a marketing strategy. Depending on your website theme, you may need to put together a specific marketing strategy that focuses on the unique aspects of your chosen theme (in particular your well-chosen AdSense keywords).

## Best AdSense Traffic Guide

---

Then you need to make a marketing rota, which you should try to adhere to diligently. Your website should be promoted at least two hours a day for about two months if it is based on a very good AdSense niche topic. But if your website theme is based on a moderately competitive topic, then you have to significantly increase the amount of time you use promoting your site before you start to see some results.

You then need to keep on promoting your site four or so times a month continuously to keep the website 'alive' on the web.

That's an enormous amount of work for just one website. The process can be streamlined but the experience needed to streamline can only be gained from going through the motions in the first place.

## 4. Developing a Marketing Strategy for your Website



### a. Know Your Audience

Different websites attract different audiences. Before embarking on an AdSense venture you need to have a thorough understanding of the type of people that are going to be using your site.

- Are you visitors going to be **old or young**?
- **What do they do?** Are they students, housewives or something altogether different?
- **What's unique to your website**, what can it offer that other websites can't?

You need to ask these types of questions before you start a project. The answers you get have an enormous bearing on how you write your **content**, the **keywords** you focus on and even the **design and layout of your website**. You don't want to pitch your website to the wrong audience it's one of the easiest ways to lose the various users of your website. For example, if you're putting together a website for beginners about digital cameras you don't want to fill it with high level technical information that is going to be too advanced for any beginner.

### b. Marketing strategy for your AdSense Website

The same principle applies to the marketing strategy you use to attract visitors to your website. The best AdSense strategy to use when putting together a plan is to focus on methods that will draw in quality AdSense traffic. That is, traffic that is already primed for the information that your AdSense website offers.

## Best AdSense Traffic Guide

---

So for example, keeping with the theme of Digital Cameras, there's not much use in focusing on forums about 'green' issues to attract visitors to your site. People in 'green' forums are more interested in topics related to the environment and health related issues not necessarily digital cameras.

A marketing strategy involves isolating related sites on the web that will help attract the best kinds of traffic to your website.

It also involves writing articles that use many of your researched keywords for article directories and other high ranking websites in order to generate back links to your site.

A marketing strategy basically involves:

- Isolating as many different means of promoting your AdSense websites as possible.
- Finding the ideal means of attracting the best kind of AdSense traffic (forums, blogs and websites related to your AdSense theme).
- Discovering the best keywords to use for your articles, in order to attract quality AdSense traffic.
- Working out the most effective means of getting your website noticed (article directory works well for some topics whereas some specialist web 2.0 sites might work better for others).

Then you should put all this information into an actionable plan that helps get you a respectable Search Engine ranking and help you attract visitors to your site to (for more information go to [AdSense Traffic](#)).

### 5. Social Bookmarking Sites and AdSense Traffic



You can potentially get an incredible amount of traffic from **social bookmarking** sites. The quality of traffic originating from social bookmarking sites isn't as good as those that come from Search Engines, but they can still help to boost your AdSense earnings.

Millions of people use the best social bookmarking sites and they are a good way of getting the content of your website noticed. Unfortunately, many of the people that use such sites are 'power' internet users and are often focused on finding specific information and content. Many are oblivious to ads and some may even use adblockers with their browsers to completely filter out ads from their surfing experience.

Frequent users of social bookmarking sites rarely click on ads. So be wary of focusing too much of your marketing strategy towards attracting traffic from social bookmarking sites.

#### **a. About Social Bookmarking Sites**

Social bookmarking is basically a simple method to save, share and organize bookmarks using various web 2.0 sites. Social bookmarking sites gives an individual the means to organize the bookmarks of their favourite internet resources.

These bookmarks often come with a variety of metadata describing the content of the site, blog or article. This enables an individual to quickly digest the content of a 'marked' site without actually having to download the website itself, making the whole web surfing experience even faster than it already is.

# Best AdSense Traffic Guide

---

A surfer can potentially breeze through hundreds of sites in the space of a few hours if they know how to properly use a social bookmarking site.

## **b. How the Resources in Social Bookmarking sites are Ranked**

Many internet users prefer using social bookmarking sites to browse the internet because the system used by many sites often rank a resource by how many times it has been bookmarked or 'tagged' by its users. The more a certain piece of information is 'tagged' the more popular it is. This means of classifying information is a much more natural system than the one utilized by Search Engines which uses an automated means to determine the content of websites.

But one major disadvantage of the system is that it is very difficult to standardize. This is because it is the users that do the tagging and so there are no universal set of keywords and no standard rules to the system.

Also the system is open to abuse from spammers that want to give their sites quick and easy exposure.

## **c. Social Bookmarking List**

Social bookmarking sites are easy to join. Most only require that you have a valid email address before applying.

Here's a list of the top10 most **popular social bookmarking sites**:

1. Twitter
2. Digg
3. Reddit
4. StumbleUpon
5. Yahoo! Buzz
6. Del.ici.us
7. Mixx
8. Newsvine
9. Chipmarks
10. Furl

## 6. Article Directories and AdSense Traffic



Article directories are basically sites where you can submit original articles to that allow other webmasters to access it to use on their own websites.

Other webmasters can only use the articles they have taken from article directories if they agree to leave the **resource section** that comes with every article intact.

Within the resource section, there's a small **bio** and importantly there's a **link** that points back to your site. Therefore, the more webmasters reprint your article on their sites, the more one-way backlinks you get and the more potential traffic.

Essentially it's a simple content for backlinks swap between consenting webmasters.

### a. The Popularity of Article Directories

Some article directory sites are extremely popular with the Search Engines. For example it seems that Google especially likes Goarticles and Ezine article directory sites. If your article is accepted into these directories, it is possible to get it ranked highly and quickly for certain keywords. This of course means you can potentially get your article appearing on the first page of certain queries. And it means you can get significant amounts of AdSense traffic by submitting keyword optimized articles.

Google's liking for certain article directories possibly stems from their high editorial standards. Your articles must be of a certain standard to be accepted into the best article directories.

---

## Best AdSense Traffic Guide

---

### b. What you need to know to write Articles for Submission

Here are some simple tips to help you make the most of article directories:

- **The first rule is that make sure the article you submit is original.** Don't submit the same content that you're using on your site or you can be penalized by the Search Engines for using duplicate content.
- **Make sure you write good articles.** The better it is the more it will be reprinted and the more traffic it will generate.
- **Make sure your articles are optimized with keywords.** This helps it get indexed quicker and more precisely. It also helps with it get a high Search Engine position.
- **Make sure your article is of a decent length.** Ideally it should be between 300-800 words long. Too short and it won't be able to carry the keywords with in (it will be too densely packed with them and some article directories don't accept articles that have keywords that make more than 2-3% of the overall content).  
However, if it is too long it will fail to hold the attention of someone that's reading it.

For more tips and suggestions go to [AdSense Traffic](#).

### c. List of the top Article Directory sites

Here's a list of the some of the **best article directory sites on the web**:

1. Goarticles - Recommended article directory site
2. Ezinearticles – Another quality article directory
3. Isnare
4. Articlebase
5. Articledashboard
6. Buzzle
7. Articlesnatch
8. Selfgrowth
9. Suite101
10. Articlecity

## 7. Internet Forums and AdSense Traffic



Forums are online discussion sites that allow webmasters to post ideas, questions and answers. It is a place where webmaster can congregate and swap ideas related to a particular theme.

Internet forums are ideal places to get yourself noticed. If used properly you can build yourself a respectable reputation. With this reputation you can gain the trust of the users of the forum and if you've captivated them enough they will visit your website through your signature link.

The best way to make the most out of forums is to only use the ones that are related to your website topic. So for example, if your AdSense website happens to be about 'photography', then the types of forums that would be good for your website are those related to the general theme of photography.

### a. How to use Forums

In order to generate AdSense traffic from forums you have to **fully participate** with them. You can't post a question once every few weeks and hope to drive any amount of AdSense traffic to your website.

The ideal way to use forums is to interact with the members by frequently **responding to the many questions** posed by them and by asking a few questions yourself. The better you are at asking and answering the more of a reputation you build and the more people are likely to click on your signature link.

## Best AdSense Traffic Guide

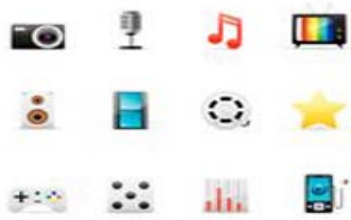
---

Many forums have administrators and moderators. These individuals watch over the activities of the various members of the forums to make sure that the participants are not spammers or general trouble makers.

Basically you have to make sure you don't break the forum sites rules. If you persistently break the rules you will be thrown out and may even be banned.

To make the most out of forums, try and reply to about **2-3 posts per day** in the most popular forums related to your website theme. It can take a while to build a reputation. But you need to be persistent. You can build a significant following (which means a lot of AdSense traffic) by becoming a regular fully participating member of a well-known forum (for more tips go to [AdSense articles](#)).

## 8. Web 2.0 Sites and AdSense Traffic



There are various kinds of web 2.0 sites on the web. These sites are basically portals where individuals can **share information, share resources and contribute** to the websites content. Some web 2.0 sites even allow visitors to design (in a limited capacity) their own web pages.

Web 2.0 sites require a high level of interactivity in comparison to normal a website where visitors normally just passively view information.

The whole web 2.0 scene has grown markedly in the last few years and many have become enormous web-based communities composed of hundreds of thousands if not millions of users.

Examples of web 2.0 communities include; web applications, social networking sites, wikis video sharing sites, blogs, mashups etc...

Basically web 2.0 websites allow you to build on the interactive facilities of web 1.0. Many web 2.0 websites allow you to create fully interactive webpages entirely through a browser using the software application present in the site.

### a. Web2.0 sites and AdSense Traffic

Some of the most popular web 2.0 sites have extremely large communities of people. You can potentially drive a significant amount of people within these communities by using the best web 2.0 sites intelligently.

**HubPages** is one of the most popular web 2.0 sites on the web. According to recent estimates it has more than 170,000 users and more than 20 million unique visitors a month. That's an incredible amount of traffic, traffic which you can use to fuel your AdSense website.

## Best AdSense Traffic Guide

---

Another popular web 2.0 site that can be used to boost your AdSense traffic levels is [Squidoo](#). It works in very much the same way that HubPages operates and it also has a large community of users as well as an incredibly large amount of unique visitors per month.

However, both Squidoo and HubPages also have revenue sharing systems that enable its users to share their AdSense earnings with them.

### **b. How to use HubPages and Squidoo**

They are both very easy to join and your only requirement is a valid email address to become a fully-fledged member.

HubPages and Squidoo are basically alternative platforms that can be used to display new content. They allow you to create 'single page' websites that can convey nearly anything you want. The only proviso is that the content that is displayed on the created pages must be original. They easily enable you to add images, video and text and also give you the opportunity to make money by both allowing you to integrate AdSense ads into the site (your revenue is shared with them in slightly different ways).

Pages created using the [HubPages interface are called Hubs](#).

Those created using the [Squidoo interface are called lenses](#).

If you prepare your material beforehand; that is your content (text, images etc...) you can put up a hub or a lens in a matter of minutes. They are convenient and very easy to use.

### **c. List of the best Web 2.0 sites for AdSense Traffic and AdSense Revenue Sharing**

1. HubPages
2. Squidoo
3. Xomba
4. SheToldMe
5. InfoBarrel
6. Blogger
7. LiveJournal

## 9. Blog Commenting and AdSense Traffic



### a. The Popularity of Blogs

Blogs are now extremely popular on the web. They have become extremely easy to set up, and it is possible to start a blog in a matter of minutes without needing any technical knowledge about setting up websites. You can even set up blogs for free using Google's Blogger platform. The web is now inundated with blogs (for more information go to, [AdSense blog](#)). Anyone that has something to say and wants to world to know about it can now post it on a blog can do so easily without any fuss.

Very popular blogs can also generate large amounts of revenue and this well-known fact also bolsters the general popularity of blogs.

### b. Blogs and User Participation

Most blogs encourage user participation by dedicating a small section for visitors to leave comments. In many instances you are also allowed to leave a website address.

The first step to take when attempting to do some blog commenting in order to gain some AdSense traffic is to discover blogs that are related to your AdSense website theme. Then you should make a comment about the various topics discussed in the blogs.

Remember don't spam the blogs you decide to comment on. Most of the time your comments will be moderated and if it's seen as spam it simply won't be approved. Like forums, you can build a good reputation on particular blogs that will help to attract new visitors to your site. By writing useful constructive comments you can also generate a respectable following via commenting on blogs.

## 10. YouTube and AdSense Traffic



YouTube is a web 2.0 site with a difference. It is a premier video submission and viewing website. Its platform is incredibly easy to use and it allows the use of a variety of popular video formats.

YouTube's popularity stems from the fact that it enables anyone to submit a video of their choosing.

YouTube's popularity is such that people often use it as an alternative to Search Engines, to find solution for queries.

### a. The Impact of YouTube

YouTube has given the web a new and different dimension. It breaks up the monotony of pages and pages of text based content that was formerly the primary means of viewing information on the web.

YouTube videos gets millions of views per day. There's a lot of potential traffic locked up in YouTube, that can be diverted to an AdSense website.

Many webmasters get a significant amount of their AdSense traffic from YouTube. The key in making the most out of it lies in creating useful informative YouTube videos to submit. The better the quality of the information and the presentation of your video the easier it is to persuade potential users to visit your website.

### b. How to create YouTube Videos

Firstly, you should become a member of the YouTube community. It is easier if you already have a Google mail account (since YouTube is now one Google's many web networks). Once you become a member you can view as many videos as you like and you can submit videos to the site.

## Best AdSense Traffic Guide

---

To create a YouTube video all you need is a means of creating videos and you can use equipment as a simple digital camera to do this.

However, you want your videos to look as professional as possible and for this you will need a decent video camera; one that has HD capability (because YouTube now allows you to upload HD videos).

Also in order to tweak and clip your video for viewing perfection you will need to use some video editing software. There are many different types of video editing software on the market, but the best is probably [Adobe Premier Elements](#) which is both economical and easy to use.

The process of putting together YouTube videos can be time consuming (especially if you are a beginner). But learning to create videos not only helps you get YouTube traffic but it can also enhance your website enormously by giving your visitors an alternative means of digesting the information on your site.

## 11. Link Exchanging and AdSense Traffic



Every webmaster knows that links is one of the most important criteria's used by Search Engines to rank websites. The more relevant links you have pointing to your site the more importance it is given by the Search Engines. This then results in higher overall positions for your website for common search queries. And higher positions for search queries means a higher volume of traffic for your website.

### a. The Importance of Back-links

The acquisition of back-links is crucial for good Search Engine rankings. It is essential for getting Search Engine traffic **AND** Search Engines traffic is the **best type of traffic for most AdSense websites**.

However, it's not only the number of backlinks that is important. What is an even more essential criterion is that the links need to come from related websites. Basically the quality of the links is significant.

So for example a site about gardening may have 500 links going to it, but only the ones that originate from sites related to the theme of gardening are going to carry any weight. So if you had 10 links coming from related sites, out of your 500, then 490 of your backlinks would be considered close to irrelevant from the perspective of the Search Engines.

And it makes sense, if you think about it. Links coming for instance from gaming sites or sport sites aren't really relevant to a gardening website is it? And the traffic they would bring (if any) isn't going to be very interested in your website topic.

## b. Where do you exchange links?

There are a number of ways of participate in link exchange. Here is a list of few methods:

- **Personally contacting owners of websites** you're interested in swapping links with
- **Using special forums** that have link exchange sections
- **Using link exchange sites**
- **Buying links** (some websites provide this service as well as some forums)

For more suggestions go to [AdSense links](#)

## c. How to participate in link exchange

There is some etiquette that you should follow in order to make sure that the process of exchanging links goes as smoothly as possible. Firstly, **don't spam other webmasters** with generic emails, sent through their sites contact forms. If possible try and write a decent email to the owners of the websites you're interested in. Also make sure that you **already have their links on your website**. It's a nice initial gesture and when they investigate your site they can see that you've been sincere with your link exchange request. If they happen to refuse, it doesn't really take much to remove their link from your site.

### 12. Different ways of getting AdSense Traffic



The list of different ways of getting AdSense traffic so far covered is by no means exhaustive. There are many more ways to drive traffic to your website. There are some that are questionable and will get you banned by Google (see [AdSense rules](#)), there are some that are costly (Pay-Per-Click marketing, some highly ranked directories etc...) and there are some that are extremely time consuming.

The choice is yours.

The idea is to use the best possible strategy to get 'quality' AdSense traffic. Unfortunately, many alternative ways may get loads of people to your site but in many instances they're not going to be quality AdSense traffic.

#### a. AdSense Traffic and Social Networking Sites

For instance an interesting alternative way to get people to your website is to use Social Networking sites. Sites like [MySpace](#) and [Facebook](#) are extremely popular and you can use the platform they provide to draw people to your website.

These sites might get you a substantial amount of traffic but you are unlikely to get 'quality' AdSense traffic from social networking sites. Most of the people that use them are there to network and socialize i.e. create new links to new people. If they happen to come to your site they are probably there to find out about YOU and are not there specifically for your website topic. Crowds of people from these types of sites are unlikely to stay for long on your website and they are unlikely to click on your AdSense ads.

## Best AdSense Traffic Guide

---

But, that's been my personal experience with social networking sites, others have claimed to have had some success with them. If you think that you can make them work positively for you, then by all means give it a go.

But remember; don't waste too much time on any one marketing strategy (especially one that is proving too ineffective). **Diversify; use as many different methods as possible to draw new, fresh crowds to your site.** Google (and most Search Engines in general) like diversity, so make sure your strategies are as all-encompassing as possible.

### **b. General advice about getting AdSense Traffic**

There are so many different ways to get AdSense traffic. There are some that you won't mind doing and there are some that you will dislike. That's the nature of the marketing game. Use the methods that you enjoy employing to attract AdSense traffic, but **don't overdo it**. Remember, you don't want to seem as though you're spamming blogs, websites or even the Search Engines. If your practices are deemed too excessive you will be penalized... so be careful.

The best way to remain consistent, without looking as though you're spamming is to diversify. Use different methods to promote your website... meaning that you may have to use some methods that don't enjoy.

Last of all, be persistent and patient. If you've discovered a good niche and you have written original, informative content (that is optimized with quality keywords), it is likely that your AdSense website will do well. Getting it noticed won't be too difficult. Just make sure you keep promoting it until it climbs over the initial hump of the first few months when the Search Engines are going through the process of indexing your website.

For more information about traffic and other AdSense related topics visit the site at [Best-AdSense-Guide.com](http://Best-AdSense-Guide.com).

## 13. Alternative Traffic Sources

Here's a list of different ways of getting AdSense traffic:

1. **Social Networking Sites** – Facebook, Twitter, MySpace etc... Can be a good source of traffic for your AdSense site if you know how to filter your visitors.
2. **Write Guest Articles** – You can write material for a well-known blog or website which can help drive traffic to your website. Remember, to write material for sites related to your website theme.
3. **Email Marketing** – You can use newsletters to help obtain your visitors email addresses. Remember don't spam and you can use **autoresponders** to pass on useful promotional content
4. **Blogging** – Google likes blogs because more often than not they are frequently updated. You can quickly get a high Search Engine position by creating a well-researched blog which can be used to drive traffic to your website.
5. **Create a Free EBook** - This can be passed on from user to user and in turn help promote your website in the process.
6. **Pay-Per-Click Marketing** – **Google AdWords**, **Yahoo Search Marketing** and **MSN AdCenter**. Costly but effective way of getting traffic, not ideal for AdSense.
7. **Traffic Exchange** - Traffic exchange sites are getting popular. You are given a quota of traffic for every number of allocated sites you visit.

## Best AdSense Traffic Guide

---

### Why Choose 1&1 as your Webhost?

Crucial to any AdSense project is the need for a domain name and web space provided by reputable a webhosting company. There are many decent webhosting services on the net but only a few can provide a service that can cater for the needs of beginners hoping to build quality AdSense websites.

I have many websites on the web and most of them are hosted by [1 & 1](#). They are a large company with an excess of 37,000 servers that provide registration and hosting services for more than 6 million customers. They are an experienced and trusted company that have a global network of customers, most of which enjoy the service they provide.

But there is a good reason for their overall success; they supply a good service for very competitive rates. Their user interface is intuitive to use (even for a beginner) and their customer service is great.

But most crucial of all... for me and possibly for most AdSense and affiliate publishers is that they provide a stable and reliable service. With 1 & 1 you are unlikely to suffer from a sudden random loss of access to your website and I have always experienced very good upload and download speeds with the company. If you are considering joining a webhosting company or thinking about switching to a new one, take a moment to look at what [1 & 1](#) has to offer, you will be pleased with what you discover.

Click the on one of the links below to learn more about what 1 & 1 can offer.

[1 & 1 Shared Hosting Packages](#)



# Best AdSense Traffic Guide

---

## **DISCLAIMER AND/OR LEGAL NOTICES**

### **YOU DO NOT HAVE THE RIGHT TO SELL OR GIVE AWAY THIS REPORT**

*No part of this tutorial may be reproduced or transmitted in any form whatsoever, electronic, or mechanical, including photocopying, recording, or by any informational storage or retrieval system without expressed written, dated and signed permission from the author.*

The information presented herein represents the views of the author as of the date of publication. Because of the rate with which conditions change, the author reserve the rights to alter and update their opinions based on the new conditions.

This report is for informational purposes only and the author does not accept any responsibilities for any liabilities resulting from the use of this information. While every attempt has been made to verify the information provided here, the author cannot assume any responsibility for errors and inaccuracies.

**© Best AdSense Guide.com - All Rights Reserved.**