

How to Boost your AdSense Traffic... Quickly

By: Victor Awo

If you have a well-designed, presentable website that has been optimized with well researched keywords, getting good levels of AdSense traffic is easily within your reach. However the process can be slow and difficult. The question that many AdSense beginners often ask is how can you get decent traffic levels quickly? What do you do if you've just recently launched your site and your traffic levels are low?

AdSense websites (and in fact most online businesses) rely on healthy levels of traffic to make money. Substantial traffic is crucial for true AdSense success. So how do you boost your AdSense traffic levels... quickly? There are a number of 'black hat' methods to drive traffic to your site (i.e. paying for bulk high volume traffic) but more times than not these methods are useless. Often paid traffic of the questionable kind often utilizes the worst kind of visitors. They don't have the slightest interest in your material and therefore have no inclination whatsoever to click on your AdSense ads. This type of traffic is near useless to an AdSense publisher.

More acceptable methods of paid traffic on the other hand like Google's AdWords or Microsoft's AdCenter though very efficient and attract genuine visitors is that it's just not cost-effective. It only works with AdSense if you adopt certain 'black hat' techniques like AdSense arbitrage (which is looked down upon by Google).

The best ways are those that are free, unfortunately the most popular ways of generating search engine based traffic are painstakingly slow. Writing blogs, submitting articles, using forums all take an incredible amount of time to pay-off.

One of the best ways to boost your AdSense traffic levels quickly requires that you build hundreds of incoming links to your website over a short period of time. But first you need a means of measuring how many links you're building. One of the best tools to use for this is SeoQuake for Mozilla Firefox or if you are patient you can use Google's webmaster tools (it can take a while before incoming links show up on webmaster tools). Before you start take a note of how many incoming links you have from the start.

The next step involves isolating the main keywords that describes your site. Don't use more than five different keywords because this part of link building can be very time consuming. Using the keywords you have chosen go to 'blogsearch.google.com' and search for blogs related to your AdSense theme. At every opportunity write a comment and enter your site's url into the appropriate boxes. If a name section exists enter a key-phrase that relates to the theme of your website into the field. By doing this you are anchoring the url to the keyword which helps optimize your website for the search engines. Go through the first ten pages for each keyword on your list filling in the comments section of blogs.

The next part involves creating 'quick-sites'. It involves putting up a Squidoo lens, a Hubpage, WetPaint page and a Blogspot.com blog. Depending on your experience and skill this can be done relatively quickly. These types of sites are often picked up very quickly by search engines and can be a very good source of quick AdSense traffic if the topics are well chosen and are well put together.

You then need to submit some articles to a few social bookmarking sites. There are literally hundreds of these sites you can submit your articles to (Digg, Stumbleupon, Del.icio.us, Furl, Yahoo Bookmarks etc...). The more articles you submit and the better their quality the more success you will have with this technique.

All the work involved can be very, very tedious. But it does work. Depending on your tenacity you can build up thousands of links to your site in the short space of weeks, which is a relatively short period of time in the world of the web (considering that it can take months for some sites to get indexed by Google). You will get a noticeably boost in your AdSense traffic levels as the links themselves are used by the hundreds of people passing through the sites you have posted comments on. Also, you will ultimately get a boost in your search engine rankings. All the work will eventually result in extra AdSense earnings from all the traffic generated using these techniques.

One word of warning though, don't overdo this method of acquiring links. If this method is practiced too excessively it can be seen as spamming and you can be penalized by the search engines. So use the methods described cautiously to boost your AdSense traffic levels.

About the author:

Victor Awo is a student studying Information Technology. He has been looking into the technological and social changes taking place on the internet for the last ten years. His main focus is isolating patterns and trends in the hope of predicting the future shape of the global information highway.

For more information about AdSense: <http://www.best-adsense-guide.com/>